

Quarterly Report of Appeals, Complaints and Advice – EE Strict

The BBFC is the regulator of commercial and internet content delivered via the mobile network of EE for its 'Strict' level of mobile content.

In the interest of transparency, the BBFC publishes all of its adjudications in relation to cases reported to it of purported underblocking or overblocking, along with requests for advice on whether particular content should go behind parental controls or adult filters.

We keep this list updated as and when new cases are reported to us and publish updates every three months.

In all cases, the BBFC conveys its adjudication to (i) the complainant, appellant or person or body seeking advice; and (ii) the mobile network operator EE.

In the following cases, the adjudications represent an assessment of the content according to the terms of the BBFC's EE Strict Classification Framework. Any subsequent changes to content have therefore not been viewed by the BBFC, although we reserve the right to change our adjudication should altered content be brought to our attention subsequently.

All websites that the BBFC would classify 18 or R18, or refuse to classify, would be automatically considered unsuitable for the EE Strict Classification Framework. Further information on the original Quarterly Report adjudications are available on the BBFC's website [here](#).

October 2015

29 October 2015

Website
pieandfash.com

Adjudication

The BBFC viewed the above website between 29 October and 3 November 2015.

We noted that it was a lifestyle blog covering a range of issues. Along with articles on fashion and lifestyle topics, posts in the 'sex' section of the blog included strong and occasionally crude references to sexual activity (including masturbation and oral sex), and uses of sexualised strong language. The blog presents such material within a wider context of discussing personal and societal attitudes to such activity. However, we did not consider it to be suitable for children under the age of 12 under the EE Strict Classification Framework.

BBFC
31 December 2015