

PERSON SPECIFICATION

Job Title POLICY DIRECTOR

Department Policy

Reports to Chief Executive

Date April 2017

Essential

Degree or equivalent level qualification, or equivalent experience

Experience of creating, developing and implementing policies, delivering them on time and to budget

Experience of presenting well to a variety of audiences at short notice

Significant experience of using a range of advocacy approaches in order to achieve policy change

Experience of developing and delivering effective marketing/ communication strategies.

Commitment to the public service values of accountability, probity and transparency

Ability to operate at a strategic and political level

Strong analytical skills, critical faculties and sound judgement and the ability to cope with complex issues

Experience of staff management

Ability to manage resources effectively

Ability to make judgements on difficult matters of content acceptability

Ability to produce innovative and practical solutions to problems

Willingness to travel, both in the UK and overseas

Ability to work as a member of a team

Desirable

Experience of dealing with the media

Experience of working in a commercial environment

Experience of delivering research projects to time and budget

Wide ranging knowledge and understanding of audiovisual media, potential media effects, and the processes of regulation

Understanding and experience of using a variety of research methodologies

Understanding and experience of Public Affairs work

Understanding of the legislative framework under which the BBFC operates