

Quarterly Report of Appeals, Complaints and Advice – EE Strict

The BBFC is the regulator of commercial and internet content delivered via the mobile network of EE for its 'Strict' level of mobile content.

In the interest of transparency, the BBFC publishes all of its adjudications in relation to cases reported to it of purported underblocking or overblocking, along with requests for advice on whether particular content should go behind parental controls or adult filters.

We keep this list updated as and when new cases are reported to us and publish updates every three months.

In all cases, the BBFC conveys its adjudication to (i) the complainant, appellant or person or body seeking advice; and (ii) the mobile network operator EE.

In the following cases, the adjudications represent an assessment of the content according to the terms of the BBFC's EE Strict Classification Framework. Any subsequent changes to content have therefore not been viewed by the BBFC, although we reserve the right to change our adjudication should altered content be brought to our attention subsequently.

All websites that the BBFC would classify 18 or R18, or refuse to classify, would be automatically considered unsuitable for the EE Strict Classification Framework. Further information on the original Quarterly Report adjudications are available on the BBFC's website here.

April 2018

12 April 2018

Website

flirtynotdirty.co.uk

Adjudication

The BBFC viewed the website on 12 April 2018.

We noted that it was a site offering dance lessons in a range of styles, including burlesque, for participation in class environments and at social gatherings such as hen parties. The site contained images of performers in lingerie and/or revealing costumes, but there was no nudity. The text on the site included innuendo and references to the "sexy" nature of the dances being taught. As a result of the suggestive nature of some of the content, we did not consider the site suitable for children under the age of 12.

27 April 2018

Website

nowornever.org.uk

Adjudication

The BBFC viewed the website on 27 April 2018.

We noted that it was a site containing articles and blogs which took an irreverent view of political, social and cultural issues. Our sampling of the site found numerous uses of strong language, as well as strong sex references. As a result, we did not consider the site suitable for children under the age of 12.

June 2018

20 June 2018

Website

burlesquechairdance.co.uk

Adjudication

We noted that the website focused on the provision of burlesque chair dance lessons. The website placed an emphasis on the health and fitness benefits of the burlesque classes, as well as promoted additional benefits relating to body confidence and self-esteem. The site contained images of instructors, as well as photographs of class participants, dressed in lingerie and revealing burlesque costumes, but there was no nudity. There were also occasional sex references, including descriptions of the dances and performers as being "sexy". As a result of some of the suggestive content on the site, we did not consider the site suitable for children under the age of 12.

BBFC
30 June 2018