

## **Quarterly Report of Appeals, Complaints and Advice – EE Strict**

**The BBFC is the regulator of commercial and internet content delivered via the mobile network of EE for its 'Strict' level of mobile content.**

**In the interest of transparency, the BBFC publishes all of its adjudications in relation to cases reported to it of purported underblocking or overblocking, along with requests for advice on whether particular content should go behind parental controls or adult filters.**

**We keep this list updated as and when new cases are reported to us and publish updates every three months.**

**In all cases, the BBFC conveys its adjudication to (i) the complainant, appellant or person or body seeking advice; and (ii) the mobile network operator EE.**

**In the following cases, the adjudications represent an assessment of the content according to the terms of the BBFC's EE Strict Classification Framework. Any subsequent changes to content have therefore not been viewed by the BBFC, although we reserve the right to change our adjudication should altered content be brought to our attention subsequently.**

**All websites that the BBFC would classify 18 or R18, or refuse to classify, would be automatically considered unsuitable for the EE Strict Classification Framework. Further information on the original Quarterly Report adjudications are available on the BBFC's website [here](#).**

### **April 2016**

*8 April 2016*

Website  
leadwerks.com

Adjudication  
The BBFC viewed the website on 7 and 8 April 2016.

We noted that it was a software development site focusing on technical tools used in the creation of 3D games. It featured advice and information about the tools used in the software, along with image galleries, a forum, demos and numerous videos depicting work in progress with developer commentaries. Some of these videos featured sight of blood when characters were attacked, and while such imagery was generally presented within horror and / or fantastical scenarios and did not dwell on the injuries caused, we did not consider it to be suitable for children under the age of 12 according to the EE Strict Classification Framework.

*28 April 2016*

Website  
fsmag.org.uk

Adjudication  
The BBFC viewed the website from 26-28 April 2016.

We noted that it was a health and lifestyle website run by GMFA, a gay men's health charity. It carried articles and social media contributions that contained strong and occasionally crude sex references. While the site placed clear emphasis on sexual health and education, the strength of the aforementioned sex references was such that we did not consider the site suitable for children under the age of 12 according to the EE Strict Classification Framework.

*29 April 2016*

Website  
avakin.com

Adjudication  
The BBFC viewed the website from 26-29 April 2016.

We noted that it was a website related to a free-to-play mobile app. It featured an online community where it was possible to customise avatars and environments as per the users' wishes. The site featured a forum, video footage and various help topics. The site featured some sex references relating to strip clubs and sexual activity that were not crude or explicit, but were sufficiently strong to be unsuitable for children under the age of 12 according to the EE Strict Classification Framework. This also applied to an introductory video on the site that ended with links to other Avakin videos available on You Tube, one of which featured sight of a female zombie with large bloody claw marks on her face.

**June 2016**

*9 June 2016*

Website  
browsethecloud.com

Adjudication  
The BBFC viewed the website from 7-9 June 2016.

We noted that it was a website offering businesses information on potential cloud-based solutions in a range of areas, including accounting software, customer management and web tools. Information provided on these solutions ranged from URL links to videos and price plans. We found no content which we would classify 12.

BBFC  
30 June 2016